

Joseph Iwe

AI Governance & Technology Policy | AI Product Strategy | Project Management

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PROFILE

I'm a public policy professional building a career at the intersection of AI governance and hands-on technology delivery. I'm currently pursuing a Master's in Public Policy at O.P. Jindal Global University, on top of a political science background and running two organizations day-to-day — an advertising agency and, more recently, project and policy work for a healthcare business navigating its own digital transformation.

What sets my interest in AI governance apart from a purely academic one is that I build the systems I'm trying to understand. I've designed and run agentic AI workflows myself, prototyped several AI products from scratch, and led real technology rollouts inside existing businesses — so when I think about where regulation needs to catch up with the technology, it's informed by having actually built the thing.

SKILLS

AI & Technology

AI governance and responsible AI • agentic and multi-agent systems • prompt engineering & AI workflow design • AI product strategy • technology governance • digital transformation

Policy & Research

Policy analysis and regulatory research • public administration & digital government • evidence-based research and literature review • data collection • technical writing

Leadership & Delivery

Project management • strategic planning • stakeholder engagement • cross-functional team leadership • business development • product development • risk management

Tools & Platforms

ChatGPT • Claude • Perplexity AI • OpenClaw • Hermes • Microsoft Office • Google Workspace • Notion • Trello • Jira

PROFESSIONAL EXPERIENCE

CEO | MUV Advertising Agency Nigeria

2023 – Present

- Founded and lead a six-person team handling campaign strategy, client management, and delivery for real estate and technology clients.
- Ran an out-of-home advertising campaign that measurably lifted visibility for a real estate developer's new project.
- Led go-to-market promotion for a tech company's mobile app launch, working directly with their team on messaging, channels, and rollout timing.
- Own client relationships end to end — strategy, budgeting, and execution — and keep projects on schedule without losing sight of what the client actually needs.

Project Manager & Policy Researcher | Marvels Aesthetics Clinic

2025 – Present

- Manage the clinic's technology projects alongside research into how AI and emerging tech regulation could affect the business.
- Led the rollout of an online booking system that made it easier for clients to book appointments and simplified scheduling on the clinic's end.

- Work directly with leadership to fold new technology into daily operations without disrupting client experience or compliance.

Organizer | City Harvest Charity Foundation

2020 – 2023

- Helped run community programs supporting single mothers and orphaned children.
- Organized "Love at Christmas," an outreach initiative that reached more than 200 participants.
- Coordinated volunteers and logistics to keep events running smoothly.

PROJECTS

Alongside my main roles, I design and prototype AI product concepts — most are early-stage, but each one has been a chance to test an idea end-to-end, from problem framing to a working build.

Agentic AI Workflow & Prompt Engineering

Built and documented a multi-agent workflow using OpenClaw and Hermes to orchestrate research, planning, and decision-support tasks. This hands-on experimentation now directly informs how I think about AI governance in practice, rather than just in theory.

AI Grant Matching Platform — Founder, MVP stage

An AI-powered platform that matches African startups and SMEs with relevant grants, using automated eligibility screening to cut down the manual search process.

Counterfeit Product Authentication Platform — Founder, Prototype

Digital verification infrastructure that lets consumers check whether beverages, medicines, cosmetics, and luxury goods are genuine before they buy.

Creator Marketplace — Founder, MVP

A creator-economy platform connecting brands with vetted creators through AI-assisted matching, with payments built directly into the workflow.

AI Pet Passport — Founder, Concept stage

A digital passport that brings a pet's health records, training history, and travel documents together in one place.

EDUCATION

Master of Arts in Public Policy — O.P. Jindal Global University

Expected 2027 • Focus: technology policy, digital governance, public administration, policy analysis

Bachelor of Science, Political Science & Public Administration — University of Benin

2016 – 2022

CERTIFICATIONS

- Google, Introduction to AI
- Google, Maximize Productivity with AI Tools
- Packt, Foundations of IT Project Management
- Tech Starter Africa (TSA), Cybersecurity Bootcamp

PUBLICATIONS

"The Calm Within"

A self-help book on self-therapy approaches, written by prompting an AI book-writing tool in natural language. Produced a companion explanatory video using Google's NotebookLM and published it on YouTube — an early, practical experiment in AI-assisted content creation and distribution.

AI Prompt Engineering & Agentic Workflow Notes

Documentation of the OpenClaw/Hermes multi-agent orchestration workflow referenced above.

INTERESTS

AI governance and responsible AI, technology policy, digital government, cybersecurity policy, and international development.